

# Building Trust, Delivering Solutions

A woman in a dark dress stands on a grid floor, gesturing with her hand. The background is a vibrant, abstract digital pattern of blue and green lines, suggesting data or technology. The text is overlaid on the left side of the image.





Rohingya refugees scramble off a fishing boat arriving from Myanmar as it nears the beach at Dakhinpara. (Adam Dien/Getty Images)

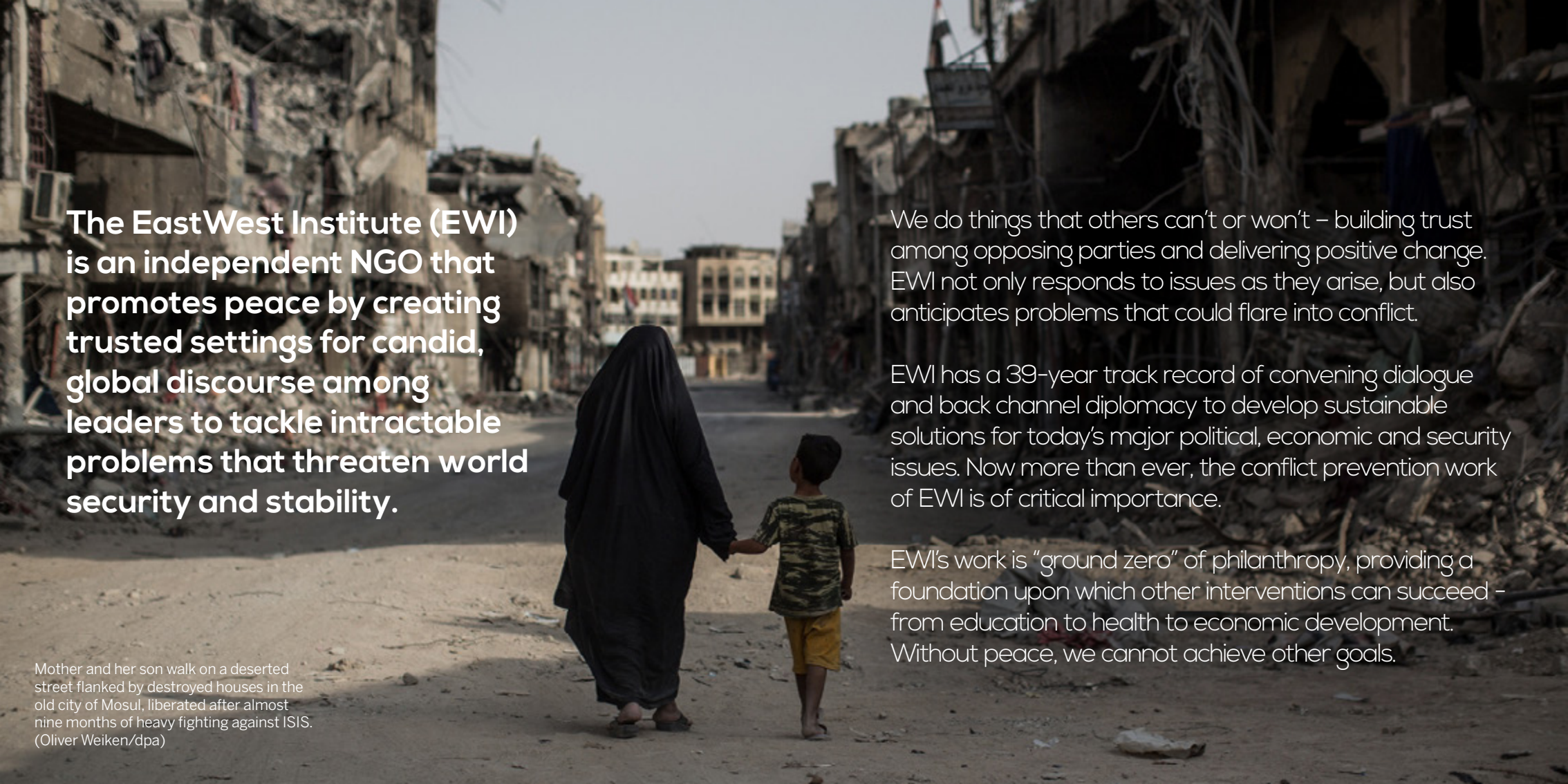
**“Instead of sitting on the sidelines, we bring together key policymakers, business leaders, experts and groundbreaking innovators to develop practical solutions.**

**When governments are at a stalemate, we bring opposing groups to the table to facilitate trust building. We are proud to fulfill this vital role.”**

**– Ross Perot, Jr.**

Chairman of the Board, EastWest Institute



A woman wearing a black niqab and a young child in a camouflage t-shirt and yellow shorts are walking away from the camera down a dusty street. The street is flanked by heavily damaged, multi-story buildings with exposed brick and debris. The sky is overcast and grey. The overall atmosphere is one of desolation and the aftermath of conflict.

**The EastWest Institute (EWI) is an independent NGO that promotes peace by creating trusted settings for candid, global discourse among leaders to tackle intractable problems that threaten world security and stability.**

We do things that others can't or won't – building trust among opposing parties and delivering positive change. EWI not only responds to issues as they arise, but also anticipates problems that could flare into conflict.

EWI has a 39-year track record of convening dialogue and back channel diplomacy to develop sustainable solutions for today's major political, economic and security issues. Now more than ever, the conflict prevention work of EWI is of critical importance.

EWI's work is "ground zero" of philanthropy, providing a foundation upon which other interventions can succeed – from education to health to economic development. Without peace, we cannot achieve other goals.

Mother and her son walk on a deserted street flanked by destroyed houses in the old city of Mosul, liberated after almost nine months of heavy fighting against ISIS. (Oliver Weiken/dpa)

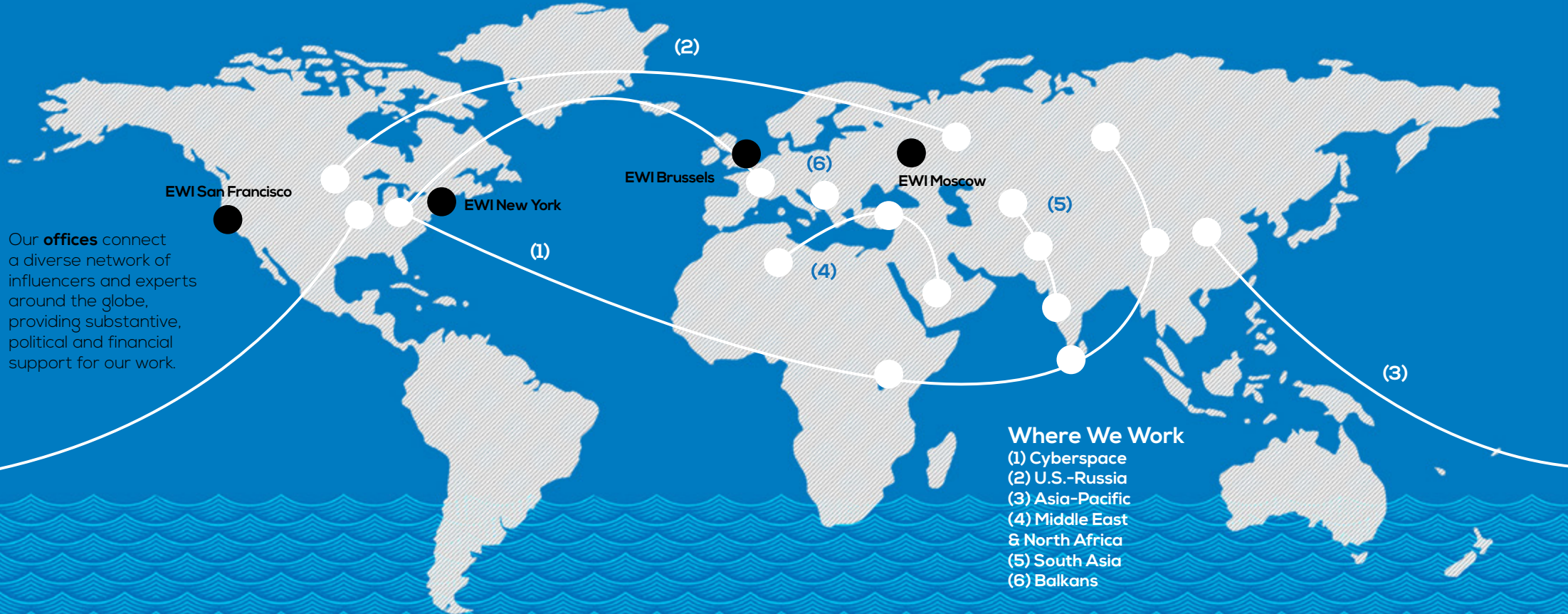


## What We Do


Engage in conflict prevention and resolution, providing thought leadership and strategic counsel to governments, the private sector and other stakeholders worldwide.

Bring conflicting parties to the negotiating table, often for the first time, to find common ground.

Anticipate global challenges and develop solutions relevant to policymakers and corporate leaders.







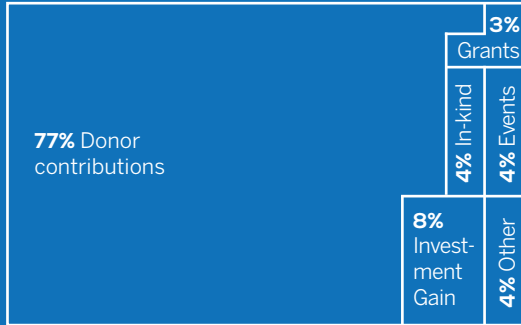
## EWI Impact

We measure our success by our 39-year history of influencing outcomes on global security problems—from hosting the **first ever military-to-military dialogue** between NATO and Warsaw Pact countries, to developing **ground rules for protecting digital infrastructure** and the stability and security of cyberspace and hosting the **only three-party dialogue** between the U.S. Democratic and Republican Parties and the Communist Party of China.

Originally built in the 16th century, the Old Bridge in Mostar was destroyed during the Bosnian war and reconstructed in 2004. From the Balkans to Russia, EWI worked to bring economic stability, foster entrepreneurship, and establish cross border initiatives to promote regional cooperation. Several of our strongest initiatives became independent NGOs that still operate today. (Pablo Bonfiglio/Getty Images)

## EWI In Numbers

### Revenue Structure (2015-2018)



### Expenses Structure (2015-2018)



### EWI in a Year (2018)

4

#### EWI offices:

New York  
Brussels  
Moscow  
San Francisco

25  
languages  
spoken among  
EWI staff

35  
major events  
in 17 countries

973k  
unique visitors  
on EWI's website

177 countries  
in EWI's extensive  
network of partners

850k  
views and  
downloads  
of EWI's policy  
reports

6 million  
impressions on Twitter  
(@EWIInstitute) and Facebook

12  
consecutive years  
among top U.S.  
think tanks in Penn  
University rankings

#### Top played podcasts:



**Elizabeth Economy:** Xi Jinping and the New Chinese State



**David E. Sanger:** The Perfect Weapon



**Nicholas Burns:** A Changing U.S. Foreign Policy



**Francis Fukuyama:** The Demand for Dignity and the Politics of Resentment



**Ian Bremmer:** Has Globalism Failed?

30 episodes  
of EWI Podcasts,  
a new series  
of discussions  
introduced in 2018

Tune in to EWI Podcasts  
on SoundCloud, iTunes and  
eastwest.ngo/podcast



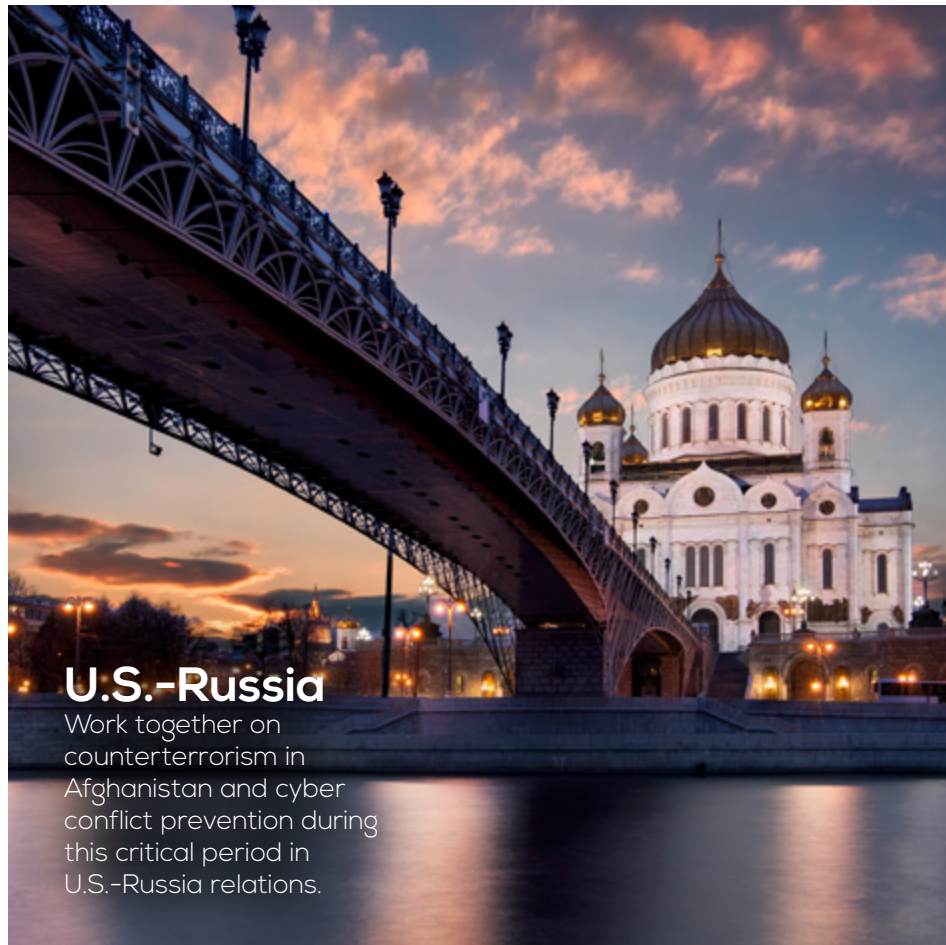
## Where We Work



### Cyberspace

Mobilize governments, companies and civil society to develop and follow norms of responsible behavior in cyberspace and tackle cyber crime, encryption and smart city security.

teamLab



### U.S.-Russia

Work together on counterterrorism in Afghanistan and cyber conflict prevention during this critical period in U.S.-Russia relations.

Luxy/Getty Images

## Where We Work

### Middle East & North Africa

Bring regional rivals together to identify common ground in response to security threats from climate change, decrease the role of media in inciting sectarianism, prevent incidents at sea in the Gulf region and promote post-ISIS recovery of Iraq.



Lorenzo Meloni/Magnum/Getty Images

### Asia-Pacific

Deepen dialogue between U.S. and Chinese military and political party leaders to advance understanding and increase trust between these two major powers.



Feng Li/Getty Images



## Where We Work



### South Asia

Facilitate a Pakistan-Afghanistan-India trilateral dialogue, analyze the impacts of the Belt and Road Initiative and increase diplomatic insight into U.S.-Pakistan bilateral relations.

Puneet Vikram Singh/Moment/Getty Images

### Balkans

Engage key stakeholders and experts to assess and deliver recommendations to ensure the long-term stability of the region.



wellsie82/Moment/Getty Images



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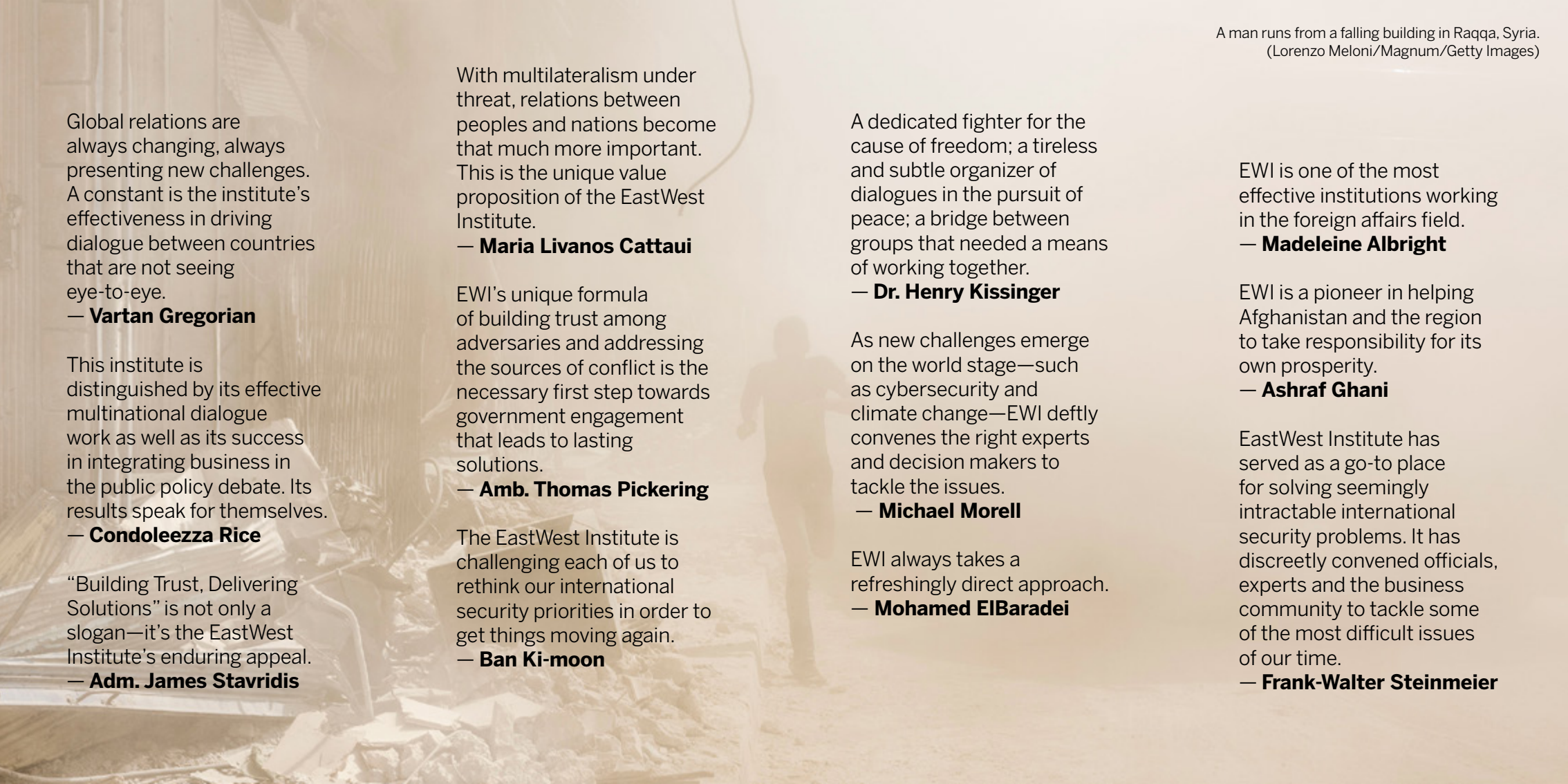
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Global relations are always changing, always presenting new challenges. A constant is the institute's effectiveness in driving dialogue between countries that are not seeing eye-to-eye.

— **Vartan Gregorian**

This institute is distinguished by its effective multinational dialogue work as well as its success in integrating business in the public policy debate. Its results speak for themselves.

— **Condoleezza Rice**

“Building Trust, Delivering Solutions” is not only a slogan—it's the EastWest Institute's enduring appeal.

— **Adm. James Stavridis**

With multilateralism under threat, relations between peoples and nations become that much more important. This is the unique value proposition of the EastWest Institute.

— **Maria Livanos Cattau**

EWI's unique formula of building trust among adversaries and addressing the sources of conflict is the necessary first step towards government engagement that leads to lasting solutions.

— **Amb. Thomas Pickering**

The EastWest Institute is challenging each of us to rethink our international security priorities in order to get things moving again.

— **Ban Ki-moon**

A dedicated fighter for the cause of freedom; a tireless and subtle organizer of dialogues in the pursuit of peace; a bridge between groups that needed a means of working together.

— **Dr. Henry Kissinger**

As new challenges emerge on the world stage—such as cybersecurity and climate change—EWI deftly convenes the right experts and decision makers to tackle the issues.

— **Michael Morell**

EWI always takes a refreshingly direct approach.

— **Mohamed ElBaradei**

A man runs from a falling building in Raqqa, Syria.  
(Lorenzo Meloni/Magnum/Getty Images)

EWI is one of the most effective institutions working in the foreign affairs field.

— **Madeleine Albright**

EWI is a pioneer in helping Afghanistan and the region to take responsibility for its own prosperity.

— **Ashraf Ghani**

EastWest Institute has served as a go-to place for solving seemingly intractable international security problems. It has discreetly convened officials, experts and the business community to tackle some of the most difficult issues of our time.

— **Frank-Walter Steinmeier**

On the cover: Visitors at the Mori Building Digital Art Museum: teamLab Borderless—a nerve center of 520 computers and 470 projectors—in the Tokyo waterfront district of Odaiba. TeamLab's interactive, digital art is a product of endless programming, testing and retesting—meant to dissolve barriers.



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